



# RAISE THE ROOF AUCTION & GALA

OPENING DOORS AND TRANSFORMING  
LIVES SINCE 1985

**RENAISSANCE FRAMINGHAM HOTEL & CONFERENCE CENTER  
1657 WORCESTER RD, FRAMINGHAM, MA  
THURSDAY, NOVEMBER 12, STARTING AT 5 PM  
FUN FOOD STATIONS, CASH BAR, RAFFLES, AND LIVE AUCTION  
[WWW.HABITATMWGW.ORG/RAISETHEROOF](http://WWW.HABITATMWGW.ORG/RAISETHEROOF)**

## 2026 SPONSORSHIP LEVELS AND BENEFITS

### **PLATINUM HAMMER SPONSOR: \$15,000**

- Press release, social media recognition and your logo on HFH MWGW webpage for live auction.
- Two build days for a team of 8 – 10 at our build sites (\$6,000 value).
- Your organization will be recognized at the build site with signage for one week starting on your initial build day. You will also receive recognition through social media with photos of your build days.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- One VIP table for 10 at the Gala.

### **GOLDEN HAMMER SPONSOR: \$10,000**

- Press release, social media recognition and your logo on HFH MWGW webpage for live auction.
- One build day for a team of 8 – 10 at our build sites (\$3,000 value).
- Your organization will be recognized at the build site with signage for one week starting on your build day. You will also receive recognition through social media with photos of your build day.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- One VIP table for 10 at the Gala.

### **SILVER HAMMER SPONSOR: \$7,500**

- Social media recognition and your logo on HFH MWGW webpage for live auction.
- One build day for a team of 8 – 10 at our build sites (\$3,000 value).
- Your organization will be recognized at the build site with signage for one week starting on your build day. You will also receive recognition through social media with photos of your build day.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- Eight complimentary seats at the Gala.

## **FOUNDATION BUILDER SPONSOR: \$5,000**

- Social media recognition and your logo on HFH MWGW webpage for live auction.
- You will be invited to plant a small bush or other plant (provided) at a home build site - a living symbol of strength and roots for the partner family. You will receive recognition through a social media post.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- Six complimentary seats at the Gala.

## **MASTER CRAFTSMAN SPONSOR: \$3,000**

- Social media recognition and your logo on HFH MWGW webpage for live auction.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- Four complimentary seats at the Gala.

## **APPRENTICE SPONSOR: \$2,000**

- Social media recognition and your logo on HFH MWGW webpage for live auction.
- Your logo on website of **separate online silent auction** held in Dec. 2026.
- Two complimentary seats at the Gala.

**PURCHASE A TABLE OF TEN FOR \$1,500 OR INDIVIDUAL TICKETS FOR \$150 EACH!**

**TO RESERVE YOUR SPOT AT THE GALA, OR FOR QUESTIONS ON SPONSORSHIPS,  
CONTACT DEBORAH HUEGEL, VP OF PHILANTHROPY AT  
[DEBORAH.HUEGEL@HABITATMWGW.ORG](mailto:DEBORAH.HUEGEL@HABITATMWGW.ORG) OR 508-519-3207.**

## **PAYMENT INFORMATION**

Credit Card: Visit [www.habitatmwgw.org](http://www.habitatmwgw.org) and click the orange **DONATE** button. Choose Raise the Roof Live Auction & Gala 2026 from the drop-down menu and proceed.

Check: Make payable to Habitat for Humanity MWGW and send to:

Habitat for Humanity MWGW, 640 Lincoln Street, Suite 100, Worcester, MA 01605 – ATT: Auction and Gala.

\*Please also note on your check that it is for the Auction and Gala.

For payment questions, email: [sara.costello@habitatmwgw.org](mailto:sara.costello@habitatmwgw.org).

If you have paid for your tickets or table in advance, your name will be held at the door.

Please email your logo in a JPG file by Thurs., Oct. 22<sup>nd</sup> to: [judy.moineau@habitatmwgw.org](mailto:judy.moineau@habitatmwgw.org).

**OUR ONLINE SILENT AUCTION WILL BE HELD DECEMBER 4–13, JUST IN TIME FOR  
HOLIDAY SHOPPING. TO DONATE AN ITEM OR SERVICE FOR THE AUCTION, EMAIL  
[DEBORAH.HUEGEL@HABITATMWGW.ORG](mailto:DEBORAH.HUEGEL@HABITATMWGW.ORG).**

**IF YOU WOULD LIKE TO SUPPORT OUR LOCAL AFFORDABLE HOME BUILDS IN ANOTHER WAY,  
PLEASE VISIT [WWW.HABITATMWGW.ORG/GET-INVOLVED](http://WWW.HABITATMWGW.ORG/GET-INVOLVED).**

**WE'VE BEEN HERE FOR LOCAL FAMILIES FOR OVER 40 YEARS.  
HELP US SUPPORT THEM FOR ANOTHER 40!**

