



Building homes, communities and hope for  
local families and veterans.  
Through shelter, we empower.

**FOR IMMEDIATE RELEASE: June 21, 2024**

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### **Operation Playhouse Build-A-Thon**

**Thursday, June 27<sup>th</sup> from 8 AM to 5 PM (Lunch Break at Noon to 12:45 PM)**

**Elm Park, 138 Russell Street, (between William and Cedar Street), Worcester**

***Presentation of playhouses to the Veteran Families Takes Place at  
Approximately 3:00 – 3:30 PM***

***RAIN DATE: Thursday, July 11<sup>th</sup>***

**THE EVENT:** Nine themed and colorful playhouses will be built for the families of veterans by our sponsors and partners at Elm Park on Thursday, June 27<sup>th</sup>.

Our partners, Table Talk Pies, Marsh McLennan Agency, Central One Federal Credit Union, M&T Bank, Webster Five, Cornerstone Bank, and Skanska will each send teams to build playhouses for a veteran family and present it to them around 3 – 3:30 PM. Habitat staff and volunteers will be on-site leading and supervising the build. **Read more about our Operation Playhouse program here:** <https://www.habitatmwgw.org/programs/operation-playhouse/>

**To view videos of previous Operation Playhouse builds to get a sense of the uniqueness and enthusiastic vibe of the day, please click here:**

<https://www.youtube.com/watch?v=jjeYK5WtzhU> and

<https://www.youtube.com/watch?v=bF1ourmfGPg>

**HOW THE DAY PROGRESSES - Starting at 8 AM, teams will gather and begin constructing themed playhouses for local veteran families.** Each veteran family preselected a theme such as New England Patriots, Cozy Cottage, American Flag/Patriotic, Barnyard, Castle, Log Cabin, or Firehouse based on their children's or grandchildren's interests.



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After a day of hard work by each of our partner teams, the military and veteran families arrive between 3 and 3:30 PM for a playhouse dedication ceremony. The child is surprised and delighted, and it is a touching, personal, and heartwarming conclusion to the day. Each team will meet the family, spend time with them, and learn about the military or veteran's service to our country. The children are excited to play in their playhouse.

*"Playhouses are constructed in one day, providing a wonderful team building opportunity and benefits local veteran and military families—something that is very important to Habitat and our partners. At the end of day, our partners will meet and dedicate their playhouses to each of the families. The children of these families are excited to have a 'home' of their own,"* said Habitat for Humanity MWGW Vice President of Philanthropy Deborah Huegel.

Habitat for Humanity MetroWest/Greater Worcester is the only Habitat affiliate in Massachusetts, and one of a handful throughout the U.S., to offer this program to veteran families. One hundred percent of the revenue raised during our Operation Playhouse events benefits HFH MWGW's mission to build homes, communities and hope for local families and veterans in 42 cities and towns throughout Greater Worcester and MetroWest. Under the motto of "a hand up, not a handout," we build houses with families rather than for them. Partner families must contribute 300 hours of sweat equity building their homes and learn skills to become successful homeowners. Visit [www.habitatmwgw.org](http://www.habitatmwgw.org) for more information.

For more information, contact Deborah Huegel, Vice President of Philanthropy, at 508-799-9259, Ext. 118 or [Deborah.Huegel@habitatmwgw.org](mailto:Deborah.Huegel@habitatmwgw.org). For specific information about Operation Playhouse, please visit: [www.habitatmwgw.org/programs/operation-playhouse](http://www.habitatmwgw.org/programs/operation-playhouse).