



## *Announcing our 2023 Golden Hammer Honoree*

### *Greta Bajrami*

---

Greta Bajrami is the CEO and founder of Golden Group Roofing, established in Worcester 2012. Today, the company has expanded with offices in Hudson, Westborough, Lexington, and Needham. Greta's journey to success began when she migrated to the USA from Tirana, Albania, at the age of 9. Growing up in Worcester, Massachusetts, she pursued her education at Worcester State University.

Greta's personal mission revolves around transforming the construction industry and advocating for women within this male-dominated field. Her fierce leadership and dedication to promoting female representation have earned her the respect and admiration of numerous emerging entrepreneurs in her industry.

The plight of unsafe and disadvantaged living conditions across America deeply resonates with Greta, and she is committed to making a positive impact through Golden Group Roofing's initiatives.

Having experienced scarcity in her childhood, Greta knows what it's like to "go without," and her humble beginnings motivate her pursuit of the American dream. She dreamed of escaping her tiny studio apartment and creating a better future for herself.

As a testament to her accomplishments, Greta has received several accolades and recognitions. Worcester Business Journal named her among the 40 Under 40 Class of 2017. Remodelers Magazine acknowledged her innovation with the Big 50 award in 2019, and she was part of the Pro Remodeler 40 under 40 class of 2021. In 2021, she was also recognized as a finalist for Female Roofer of the Year. Most recently, in 2023, Greta proudly received the EY Entrepreneur Of The Year<sup>®</sup> New England Award.

Beyond her professional success, Greta actively contributes to various boards and committees. She serves as the Executive Board of Director and 2nd Vice President of the North East Roofing Contractor Association, and she is a valued Foundation Board Member and Scholarship Committee participant at Worcester State University.

She and her company, Golden Group Roofing, have supported Habitat for Humanity MetroWest/Greater Worcester by donating roofing and labor, making our homes safe and secure, and allowing us to move our mission forward to build homes, communities, and hope that allows more local families and veterans to live in a decent home.