

WALK *for* HOMES



In support of Diversity, Equity and Inclusion in Housing.

Join us from May 3rd – 31st as our participants walk, run, or roll 88 miles to represent the local families served through our mission to build homes, communities and hope.

The walk will call attention to important and timely issues: the plight of single women who need a safe and affordable home and to promote diversity, equity, and inclusion in housing. We are committed to providing safe and affordable homes for everyone. At the present time, 83% of our affordable and safe homes are female owned. In addition, 53% of the people we partner with for affordable housing are people of color. However, there is more to be done. No matter who we are, we deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures. We encourage you to walk with us to raise awareness and funds to help achieve housing affordability and security for all. Through shelter, we empower.

Sponsorship Levels and Benefits

□ *Golden Hammer Sponsor: \$10,000*

- 20 virtual walk participants to sync up on MoveSpring, our online software that allows for a great virtual team experience
- Company logo on HFH MW/GW website
- Social media recognition and Press Release Recognition
- Company logo included in thank you video e-blast
- Your organization may create a branded video highlighting your support of safe and affordable housing that will be posted to our YouTube channel.
- Organization name written on a wooden beam and included in one of our local affordable home builds. A photo will be taken and shared on social media with a thank you message to your organization.

□ *Silver Hammer Sponsor: \$7,500*

- 15 virtual walk participants to sync up on MoveSpring, our online software that allows for a great virtual team experience
- Company logo on HFH MW/GW website
- Social media recognition and Press Release Recognition
- Company logo included in thank you video e-blast
- Organization name written on a wooden beam and included in one of our local affordable home builds. A photo will be taken and shared on social media with a thank you message to your organization.

□ *Foundation Builder Sponsor: \$5,000*

- 10 virtual walk participants to sync up on MoveSpring, our online software that allows for a great virtual team experience
- Company logo on HFH MW/GW website
- Social media recognition and Press Release Recognition
- Company logo included in thank you video e-blast

□ *Master Craftsman Sponsor: \$2,500*

- 8 virtual walk participants to sync up on MoveSpring, our online software that allows for a great virtual team experience
- Company logo on HFH MW/GW website

- Social media recognition
- Company logo included in thank you video e-blast

□ *Apprentice Sponsor: \$1,500*

- 5 virtual walk participants to sync up on MoveSpring, our online software that allows for a great virtual team experience
- Company logo on HFH MW/GW website
- Social media recognition
- Company logo included in thank you video e-blast

Home Sweet Home. Meet Jackline and her daughters (pictured to the right.)

Before Jackline moved into her safe and affordable home, her two school-age daughters were not able to play outside—even with supervision—due to the unsafe neighborhood which had a very high crime rate. The family could not control the thermostats in their apartment, and critical windows would not open. Imagine living this way in “normal” times, let alone during COVID-19.

“I always made a promise to my daughters to live a better life, and I will do anything to achieve those goals. I will always give the love and support they need to continue their education. I also have a dream of pursuing higher education! Moving into our home gave us a sense of peacefulness, strength and belonging. The house is a perfect place.” - Jackline



Please email your color logo in an EPS or JPG file by Monday, April 1, 2021 to: Erin.Warchol@habitatmwgw.org.

Payment Options:

1. **To pay online with a credit card** visit www.habitatmwgw.org and click the orange **DONATE** button. Fill out the form, and under “Tell us how you want your gift to be used”, please select Walk for Homes. If you run into any issues please contact Erin Warchol at 508-981-7264
2. **Or, please make check payable to:** Habitat for Humanity MW/GW and send to: Habitat for Humanity MW/GW, 640 Lincoln Street, Suite 100, Worcester, MA 01605 –ATT: Walk for Homes.

Questions? Contact Deborah Huegel, VP of Philanthropy, at (508) 799-9259, X 118 or Deborah.Huegel@habitatmwgw.org

If you are unable to support the walk but would like to help us build affordable homes for local families, please visit www.habitatmwgw.org to read about our programs and events, and hit the orange **DONATE** button.

Proceeds from the virtual Walk for Homes benefit the local families we help through affordable housing
In the photographs below meet a few of our single moms and diverse homeowners.

